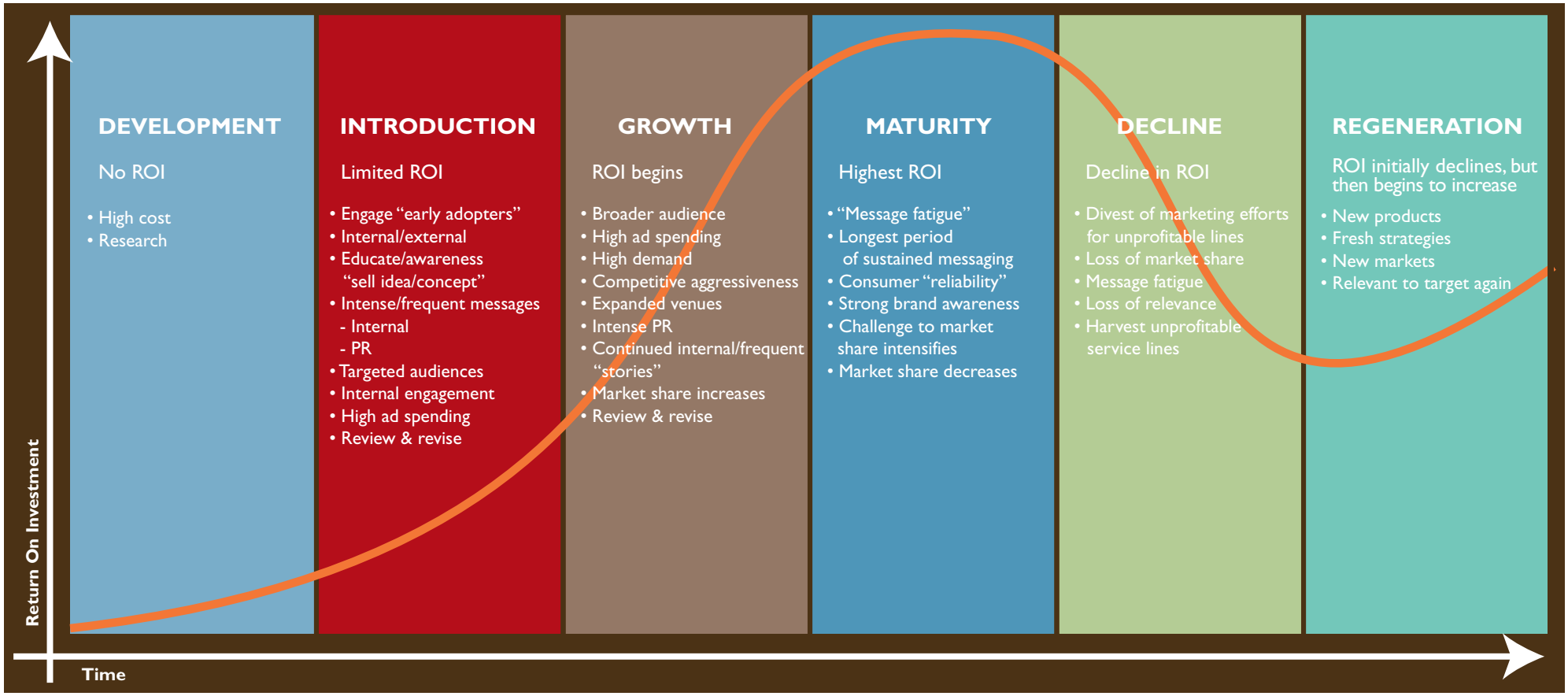
Message Life Cycle



THE HEAVYWEIGHTS
Advertising, Design & Matters of the Heart